



# Strange & Primitive

## Canadian Music Duo based in Guelph, ON.

Structurally diverse and cinematically engaging, their music blends earthy and synthetic tones with a range of vocal styling to create an immersive and transportive experience. Drawing inspiration from film, Strange & Primitive has prioritized writing songs with a broad dynamic range and an emotional arc.

Graham Fish was born and raised in Guelph, Ontario. Jeff Musgrave was born in Osaka, Japan, and raised in British Columbia. The two met in 2007 and launched their musical partnership. Countless hours were spent in their early days freely improvising and recording music with a fusion of styles including rock, industrial, classical and jazz. In 2012, under the name Audiograft, they released *Melody in the Half-Light*, an instrumental album saturated with interwoven textures and melodies. The decision to expand their sound to include lyrics and vocals resulted in a new identity; in 2014 Strange & Primitive was born.

2015 marked the release of their first self-titled debut, a modern melt of musical genres and sonic landscapes. The album pursued themes of miscommunication, misunderstanding and misidentification with a blend of energy and atmosphere. Musgrave performs vocals while all other writing, arranging, recording, producing and performing responsibilities are shared equally.

2020 will see the release of cover music from the band followed by new original music.

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## Highlights

### FAME MAGAZINE

"Dark, Atmospheric Electro Pop to Perfection."

### GIGSLUTZ

"Are you ready to be blown into another era? With Strange and Primitive's electrifying new self titled album, you will be transported to a whole new age, simply by listening."

### GIGWISE

"Strange & Primitive delve into the dimmer, less exposed arenas of electro-pop with dimly lit tracks that can instantaneously evolve into futuristic neo-soul bangers, they pander to no convention or box..."